

# Yonatan Setiawan

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## PROFILE

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I am an enthusiastic and highly motivated student of Jember's University and currently majoring in information systems. My skill set are expertise in analyst data and strong leadership abilities, allowing me to effectively guide and collaborate within a team. I possess strong data analysis skills, adept at handling large datasets, conducting thorough statistical analyses, and deriving actionable insights for informed decision-making.

## EDUCATION

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**Jember University** – Jember, East Java

2021 - 2025

*System Information - Fresh Graduate*

- Got a GPA 3.85/4.00
- Third place of PKM GO Competition 2023 at Jember's University
- Finalist for Information Technology Convert (ITC) National Competition 2023 at Jember's University

## ORGANIZATION EXPERIENCE

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**Student Association of Information System**

*Human Resource Development*

Des 2021 – Des 2022

- Organizing various competitions to prepare 350 Information Systems students for national level IT competition
- Collaborated with faculty members to develop and conduct training sessions for 350 Information Systems students, specifically focused on IT competitions
- Successfully prepared and trained 15+ Information Systems students to become national champions in IT competitions

**Christian' Student Activity Unit Of UNEJ**

*Chairman of the committee*

June 2021 – Nov 2022

- Lead 50 people in a committee.
- Organized a spiritual event attended by over 100 students from Jember University.
- Coordinated with multiple divisions to organize the spiritual event.

## WORKING EXPERIENCE

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**Alfamart (Marketing Data Analyst)**

Feb 2024 – June 2024

- Collected, cleaned, and analyzed sales and member transaction data to identify purchasing patterns and market trends
- Developed dashboards using Excel and Google Data Studio to visualize sales performance and marketing campaign outcomes
- Collaborated with the marketing and merchandising teams to optimize product placement and promotion effectiveness
- Presented actionable insights to stakeholders, contributing to a 10% increase in campaign engagement

**RevoU (Data Analyst)**

Aug 2023 – Des 2023

- Manipulated & Analyzed data from NYC Property dataset to derive insights from the data
- Collaborated with team members such as visualization and communication team
- Successfully won the best team award during the presentation

## SKILLS & TOOLS

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- Hard Skill
  1. Python, SQL programming language,
  2. Data Visualization,
  3. Data manipulation,
  4. Statistical Modeling
- Soft Skill
  1. Teamwork,
  2. Good time management,
  3. Problem solving,
  4. Critical thinking,